



MANGAL ANALYTICS AND
RESEARCH CONSULTING[®]

Delivering Excellence, Partnering Success.

MARC Insights

Hyderabad: A Rising Powerhouse in India's Growth Story

March 2025



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Introduction

Hyderabad Economy Overview

Economic and Social Landscape

 **6th** largest city to contribute to GDP of India in 2024.

 **5th** largest startup ecosystem in India as of Jan 25.

 **\$ 81** Bn is the projected GMP for 2025

 **1.1 Crore** estimated population in 2024.

 **\$ 384 Mn** was the cumulative FDI equity inflow from April 2024 to December 2024.

 **82.96%** Literacy rate

GMP: Gross Metropolitan Product

Source - expertbeacon.com, www.shiprocket.in, www.geeksforgeeks.com, currentaffairs.adda247.com

Factors Driving Economic Growth



Urbanization

Urbanization initiatives, such as the **Smart Cities Mission** and the **Strategic Road Development Plan**, aim to enhance road infrastructure and reduce travel time.



Health Sector

Hyderabad has **75 accredited public health facilities** and **31 hospital beds per 10,000 population**.



Education Sector

2011 census showed a **literacy rate of 83.26%** for Hyderabad. **40,597 schools and 490 colleges exist as of 2025**.

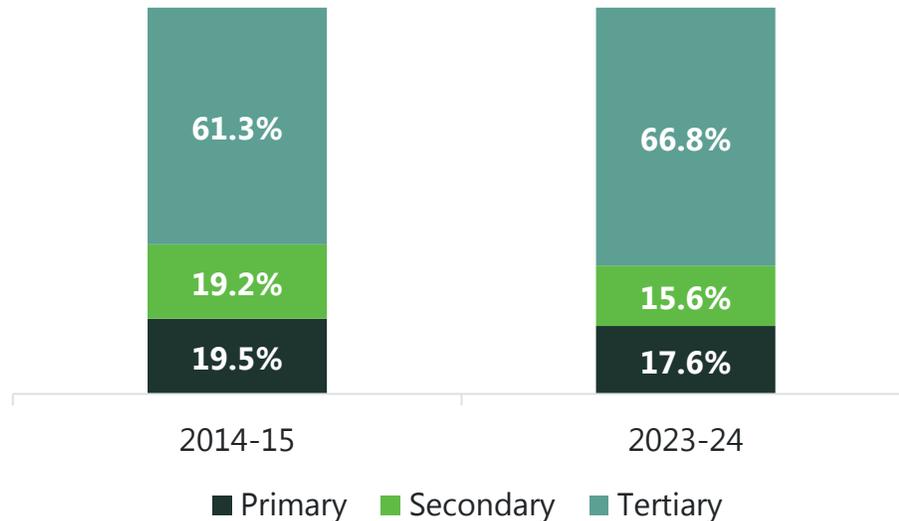


Ease of Living Index

Hyderabad scores **43.1%** reflecting significant advancements in **healthcare** and **education** driven by its expanding IT sector.

Sectoral Contribution

Broad sector wise - Contribution (%)



The **tertiary sector** remains the dominant sector of the state's economy accounting for **66.8% of the state's GSV in 2023-24.**

GSVA: Gross State Value Added
Source - ecostat.telangana.gov.in

- The primary sector's contribution to Telangana's GSV declined from 19.2% in 2014-15 to 17.6% in 2023-24, driven by a decrease in subsectors such as crops, livestock, fishing, and mining production over the years.
- Manufacturing is the highest contributing sub sector in the secondary sector accounting for 12.3% of the GSV.
- Contribution of the tertiary sector to the total GSV in Telangana in 2023-24 was 66.8%, 12.1% higher than the contribution of the tertiary sector to All India's GVA at 54.7%.
- Among all the sub-sectors comprising the tertiary sector, the 'Real Estate, Ownership of Dwelling and Professional Services sector' is the highest contributor accounting for 24.4% of the value added to the state GSV.

Infrastructure and Connectivity (1/2)



Rajiv Gandhi International Airport

One of the key gateways to the regions of Hyderabad, offering both domestic and international flights. Currently Hyderabad Airport handles over **25 million passengers**, around **159,000 tons of cargo annually**, serves **18 International destinations through 20 International, 3 Indian passenger carriers**, has **9 domestic carriers operating to around 65 domestic destinations**.



Port of Visakhapatnam(VPA)

One of the major 12 ports of India, It is an **all-weather port** and the **deepest on the east coast, with a draft of 11 meters**. VPA has implemented **Smart Gate Management system** at the newly developed Truck Parking Terminal and further provided **state of art technology** facilities like CCTV, Fire alarm, WIFI system as a part of modernization.



Hyderabad Deccan railway station

Hyderabad railway station is located at Nampally, in Hyderabad. It features **6 platforms** and offers a range of amenities including food stalls, restrooms, and waiting areas and is among the first few railway stations to get a **rooftop solar power plant**.



Outer Ring Road (ORR)

158-kilometer, eight-lane expressway has improved connectivity between various parts of the city and its outskirts, making even remote areas more accessible and desirable.



Metro Rail Coverage

The Hyderabad Metro **covers 72 km with an average daily ridership average of 4.75 lakh passengers each day**.

Source: currentaffairs.adda247.com, worldpopulationreview.com, telanganatoday.com, www.indiacensus.net, www.hyderabad.aero, theverticals.in, www.hmda.gov.in, infra.economictimes.indiatimes.com

Infrastructure and Connectivity – Upcoming Projects (2/2)

In 2025, The Greater Hyderabad Municipal Corporation (GHMC) has proposed 38 projects in seven packages amounting to ₹7,032 crore, slated to complete in 2025. These include multi-level flyovers/grade separators, underpasses, development of junctions and road widening.

Regional Ring Road (RRR)

A 340-km ring road, to be completed by 2026, will improve connectivity across the city and surrounding areas. Improved infrastructure will provide seamless access to IT parks, industrial zones, and commercial centres, boosting business efficiency.

World Trade Centre (WTC)

The WTC in Shamshabad is projected to be completed by 2025 and will cover approximately 15 lakh square feet. This monumental project is expected to create thousands of jobs and attract international businesses, further enhancing the economic landscape of Hyderabad.

Key Infrastructure upgrades under H-CITI

- **Grade Separators, Flyover and Underpasses** - To decongest major intersections.
- **Railway Under Bridges(RuBs) and Road Over Bridges(RoBs)** - To facilitate seamless traffic movement.
- **Widening of Major Roads** - To accommodate increasing vehicular flow.
- **Pedestrian-Friendly Infrastructure** - To enhance walkability and safety.

The above projects are mainly concentrated in areas like- Jubilee Hills, Film Nagar, Check post, Maharaja, KBR Park, Cancer Hospital areas, Agrasen, Mugdha. Multi-level flyovers and underpasses covering 5.82km will be constructed at crucial points like Khajaguda(1.52km), Serilingampally IIT(3.25km), and Wipro Junction(1.05km).

Source: jgroupinfra.com, www.newindianexpress.com

Booming Sectors

[I] Real Estate

The expanding demand for premium/luxury residences in Hyderabad is driven by a convergence of factors elevating the city's appeal among high-net-worth individuals (HNIs) and ultra-high-net-worth individuals (UHNIs). Hyderabad has shown a positive growth rate of 10% (CAGR) in residential launches over the past decade from 2013 to 2024

4.4 Lakh units

City's residential stock



Demand for residential units increased across segments, with approximately 1 lakh units sold over the past ten quarters.

12%

Contribution to India's housing stock



The top five developers like Hallmark, Godrej, Raheja group etc., in the city contribute 23% of the residential stock, and approximately 35% of the city's residential stock has been added in the last ten quarters.

6% sales

Residential sales rise 2023

Reflecting homebuyers' preference for amenity-rich communities. The city's well-planned infrastructure, roads, flyovers, Hyderabad Metro, has further boosted real estate development.

41%

Homes larger than 2,000 sq. ft. sold

There is a significant increase in the share of homes larger than 2,000 sq. ft., which now account for over 41% of the city's total residential sales in 1st quarter of 2024, up from less than 20% before 2022.

Growth drivers

- Robust IT and Business Sector Growth
- Infrastructure Development
- Government Initiatives and Policies
- Expanding Education and Healthcare Facilities
- Lifestyle and Cultural Appeal
- Increase in NRI Investment

Source: www.cbre.co.in, www.hyderabad.aero

[II] Information Technology

Hyderabad, known as 'Cyberabad,' boasts robust IT, with the potential to become India's leading IT hub in the next decade. An Indeed report shows that IT job postings in the city surged by 41.5% between April 2023 and April 2024, outpacing Bengaluru's 24% increase.

Overview



The IT sector now employs over 946,000 professionals, with a net addition of more than 40,000 jobs as of 2024.



In FY24, Telangana's IT exports reached \$32.2 billion, marking a 11.2% growth over the previous year, surpassing the national average of 3.3%.



The government has announced that it aims to employ 11 lakh by March 2025 and to increase the value of IT exports to ₹ 3.5 lakh crore by 2024-25.



The Central Government announced the formation of an Information Technology Investment Region (ITIR) near Hyderabad. The government plans to generate 1.5 million direct and 5.3 million indirect jobs in the IT sector in the next five years through ITIR.

Source - www.ibef.org, www.deccanherald.com, indiaemployerforum.org, www.etvbharat.com

New Investments

Microsoft has committed an additional approximately \$2 billion to expand its hyperscale AI data centers in Telangana, aiming to make Hyderabad one of its largest data hubs globally.

The electronics wing of the ITE&C department facilitated over ₹6,000 crore in investments in Telangana, with the potential to create approximately 5,200 jobs during the year FY-2025.

The Telangana government has allocated ₹774 crore for the IT sector in its 2024-25 budget, a significant increase from the previous year's allocation of ₹194 crore.

The govt unveiled a 200-acre AI city project to position Hyderabad as the AI capital of the world.

[III] Pharmaceuticals & Biotechnology(1/2)

Hyderabad is poised to grow into a \$100 billion business generator by 2030 in Pharmaceutical Industry, according to projections made in the Telangana government's Life Sciences report.



The region is regarded as the '**Vaccine Hub of India**' and is home to **prominent vaccine manufacturers such as Bharat Biotech.**



Hyderabad has become a premier life sciences hub in Asia, with over **200 companies** and **20,000 sectoral professionals.**

Telangana has emerged as a pivotal contributor to the country's life sciences, accounting for approximately:

1/3rd of the country's pharmaceutical production.

1/5th of pharmaceutical exports.

1/3rd of global vaccine production as per 2024.

For strengthening Hyderabad's biotech ecosystem, Telangana's Green Pharma City initiative has received:

Investment of **₹5,445 crore in 2025 which is expected to generate 9,800 new jobs.** This includes investment made by 11 leading pharmaceutical companies, including Bharat Biotech, Biological E, and Sai Life Sciences.



Hyderabad accounts for approximately **20% of India's total pharma exports.**



The city accounts for about **40% of the country's bulk medicine production,** earning the title of '**Bulk Medicine Capital of India**'.

Source - www.india-briefing.com, www.expresspharma.in, www.cbre.co.in

Pharmaceuticals & Biotechnology(2/2)

Major foreign investment



AMGEN

01

- In 2025, Company announced a new \$200 million technology center in Hyderabad.
- The facility will leverage AI and data science to support new medicine development and is expected to employ around 2,000 people by the end of the year.

- Company has commenced operations in Hyderabad with a new, world-class manufacturing facility at Genome Valley in 2024.
- The company invested around US\$31.3 million in this facility.

02

FERRING
PHARMACEUTICALS

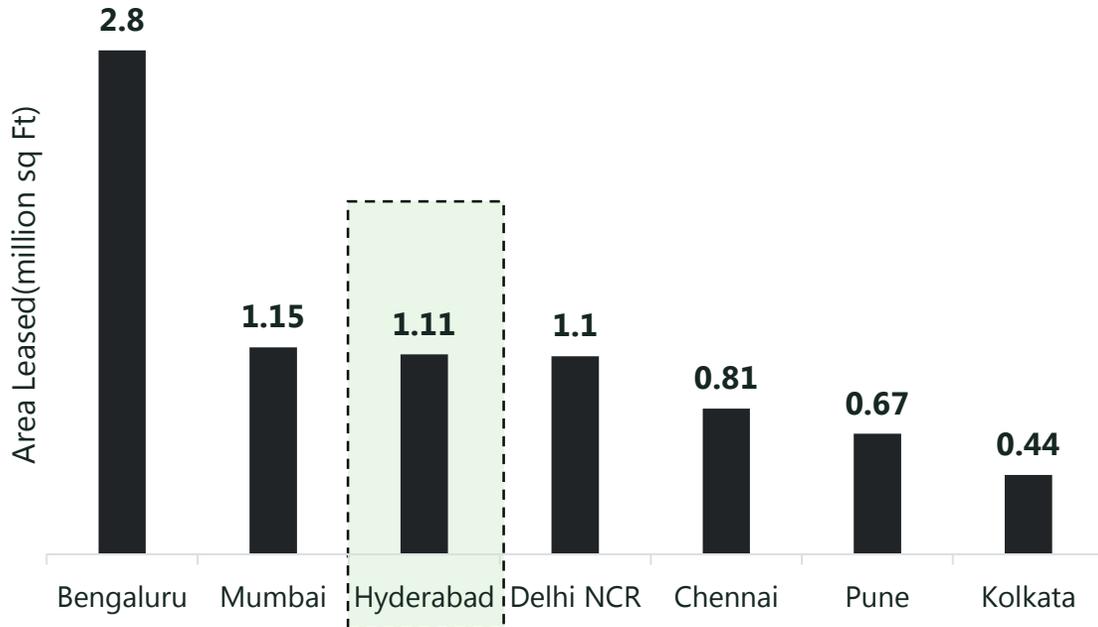
Hyderabad Pharma City (HPC) is the world's largest pharmaceutical cluster, **spanning 19,000 acres** and dedicated to research and manufacturing. Recognized as a National Investment and Manufacturing Zone (NIMZ), it is located 25 kilometers from Shamshabad Airport. HPC is **expected to employ over 560,000 professionals and attract US\$9.7 billion in investments.**

- The establishment of industrial clusters such as Genome Valley has been a pivotal factor in strengthening Hyderabad's position in this field.
- As of 2024, the sector has attracted approximately 900 greenfield investment projects, totalling around US\$2 billion.

Source - www.india-briefing.com

[IV] Retail(1/2)

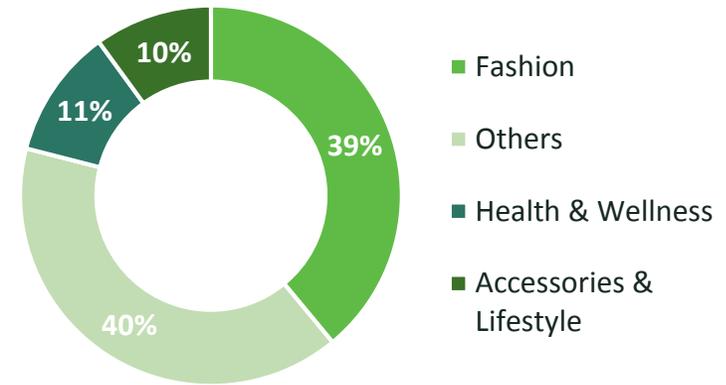
Leased across top 7 Indian cities (2024)



- Notably, the share of Hyderabad increased from 10% of the leasing volume in 2023 to 14% at the end of 2024 to total India's share in leasing .
- Hyderabad saw 60% growth in 2024 and leasing volume of 0.79 MSF.

Source - www.jll.co.in, www.cushmanwakefield.com

Sector-wise %share as per 2025



Key retail areas

- | | | |
|-----------------|-----------------|----------------|
| 📍 Banjara Hills | 📍 Madhapur | 📍 Dilsukhnagar |
| 📍 Jubilee Hills | 📍 Himayathnagar | 📍 Kothapet |
| 📍 Kukatpally | 📍 Gachibowli | 📍 ABIDS |
| 📍 AS Rao Nagar | 📍 Attpur | |
| 📍 Punjagutta | 📍 Kompally | |

Retail(2/2)



From Biryani and Irani chai to subs and cocktails, the food and beverage offer in Hyderabad has something that suits all tastes and budgets.

Key areas	Consumer profile for Food demand
Jubilee Hills	Affluent consumers for special occasions. IT professionals from nearby areas.
Banjara Hills	Elite
Punjagutta	Young population
Abids	Families
HITEC city	Business visitors, workers, corporate events.



Hyderabad's Grade-A retail stock is projected to expand by 2.7 MSF by 2026. Approximately 2.0 MSF will be added in year 2025.

Shopping Malls

Inorbit Mall Cyberabad (HI-TECH CITY)

GVK One Mall, Banjara Hills

L&T Next Gallaria Mall, Punjagutta

L&T Next Gallaria Mall, Madhapur

Forum Sujana Mall, Kukatpally

Sarah City Capital, Kondapur

L&T Next Gallaria Mall, Erramanzil

GSM Mall, MIYAPUR

Source - www.jll.co.in, www.cushmanwakefield.com, cw-gbl-gws-prod.azureedge.net

[V] Tourism

Overview

16%
increase in
Domestic
tourism in
2023-
2024.

36%
increase
Foreign
tourism in
2023-
2024

- According to India's Ministry of Tourism, in December 2023, **Hyderabad** accounted for **6.2% of India's foreign tourist arrivals (FTAs)**.
- **2 million travellers** from the USA and UK in 2023-24, mainly **students and professionals**.
- The government identified **477 tourist destinations** for upgrading **amenities and facilities**.

Source - www.india-briefing.com, www.ibef.org

Travel destination

Cultural heritage



Hyderabad's rich cultural heritage, exemplified by landmarks like the Charminar, Golconda Fort, and Qutb Shahi Tombs, attracts tourists from around the world. The city's vibrant arts and crafts scene, along with its renowned cuisine, adds to its cultural allure.

Business Tourism



The city's thriving business environment and world-class convention centers make it a prime destination for business tourism. Hyderabad hosts numerous international conferences and events, drawing business travelers from across the globe.

Long Haul Travel Destination



Hyderabad's strategic location, robust infrastructure, and economic growth make it an attractive long-haul travel destination. The Rajiv Gandhi International Airport and growing international connectivity further enhance its appeal.

Government Initiatives and Emerging Startups

Government Initiatives (1/3)

The government plans to develop the city with 'Vision 2050', a master plan designed to address the increasing population and evolving infrastructure needs.



Future Hub

₹1 Lakh Crore worth project has been initiated by the government with the aim to transform the city into a Future Hub.



2024-25 budget

₹774 Crore has been allocated by Telangana government for the IT sector.



Future City

30,000 acres **Future City in process** by state government to cater the future development needs in 2024.

*The Future City project will house the **Young India Skill University** and is expected to be **a hub for industries such as software, life sciences, alongside developments like Pharma City and AI City.***



The government has approved a Tourism Policy (2025-2030), which includes:

- Development of 27 key tourist destinations across the state.
- Aiming to attract investments of at least ₹15,000 crore.
- Hosting the Miss World 2025 pageant in May, with participants from 140 countries, requiring extensive logistical and infrastructure planning.

Source: startup.telangana.gov.in, www.poulomi.in

Government Initiatives (2/3)

Related Government policies

Ease of Doing Business and Regulatory Reforms:

Reforms such as the introduction of online single-window clearance systems for real estate projects have significantly reduced bureaucratic delays and streamlined approval processes for developers.

Foreign Direct Investment (FDI) Policies:

The government has streamlined the process for foreign investors to acquire land and property in Hyderabad, creating opportunities for multinational developers to establish residential and commercial projects in the city.

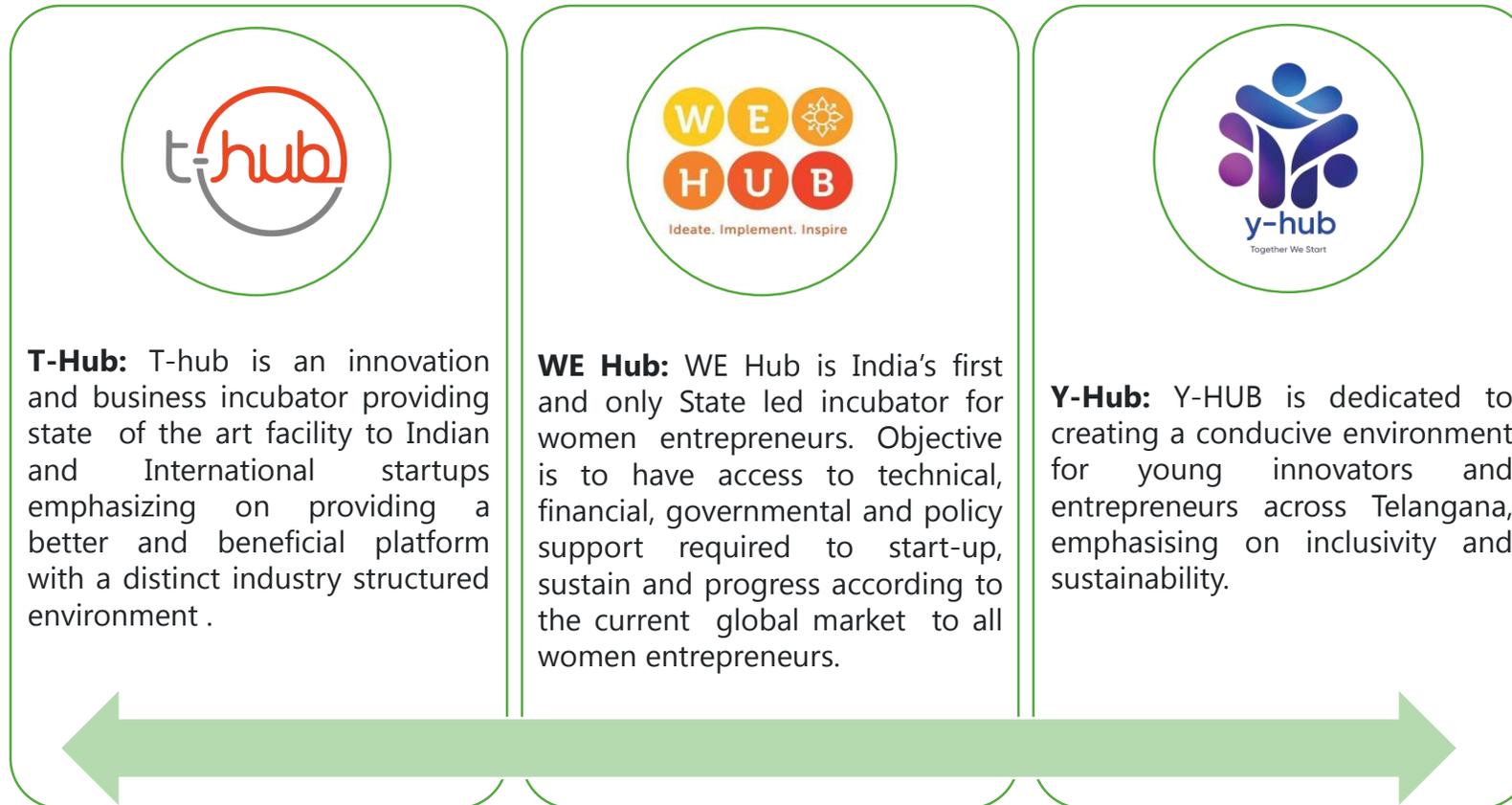
The creation of smart infrastructure in areas like Gachibowli and Kondapur, combined with high-end residential complexes such as luxury apartments in Kokapet, has made Hyderabad an attractive location for both local and international investors.

Focus on Smart City Projects

- Hyderabad is also being developed into a “**smart city**” with a focus on technological integration, sustainability, and improving the quality of life for residents.
- The government has implemented various smart city projects in collaboration with private developers to **create high-tech residential complexes and commercial spaces**.
- These projects are equipped with **advanced infrastructure, smart utilities, and green technologies** that make them environmentally sustainable.

Source: startup.telangana.gov.in, www.poulomi.in

Government Initiatives for Startups (3/3)

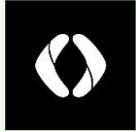


Telangana State Industrial Project Approval and Self-Certification System (TS-iPASS), have streamlined processes for startups, reducing bureaucratic hurdles.

Source: startup.telangana.gov.in

Emerging Startups in Hyderabad

Recykal.com



Recykal offers tech-driven waste management solutions, including sustainability tools, e-waste marketplace, and digitization services.

GoKhana



GoKhana offers end-to-end food programmes for corporates, software-as-a-service solutions help digitise corporate cafeterias & eateries in tech parks.

Coschool



Coschool is an AI-enabled learning platform for schools. The firm provides an AI assistant for teachers and an AI tutor for students.

Bhanzu



Bhanzu's mission to make maths fun and accessible. It offers courses from UKG through grade 9+ levels.

Brick & Bolt



Brick & Bolt offers design-to-build construction services, customers track construction progress, quality checks, & financial transactions through their app.

Zepto



India's first unicorn of 2023, Zepto is an e-grocery company present across 10 Indian cities.

Keus Smart Home



Keus Smart Home offers wireless smart home automation solutions, including lighting, smart home consoles, interfaces, and a smart app.

GradRight Inc.



GradRight Inc. offers an AI-powered "DIY Ecosystem for higher education", solutions for students to find the right programme & funding, student marketing platform for universities.

Careerpedia



Careerpedia offers mentored programmes & hands-on training for aspiring designers & developers, along with courses across 12+ subjects, the firm also enables companies to hire.

LeadSoc Technologies Pvt Ltd



Offers Engineering Design services in Very Large Scale Integration (VLSI) & Embedded Systems for companies in the semiconductor, automotive, telecom & consumer electronics segments.

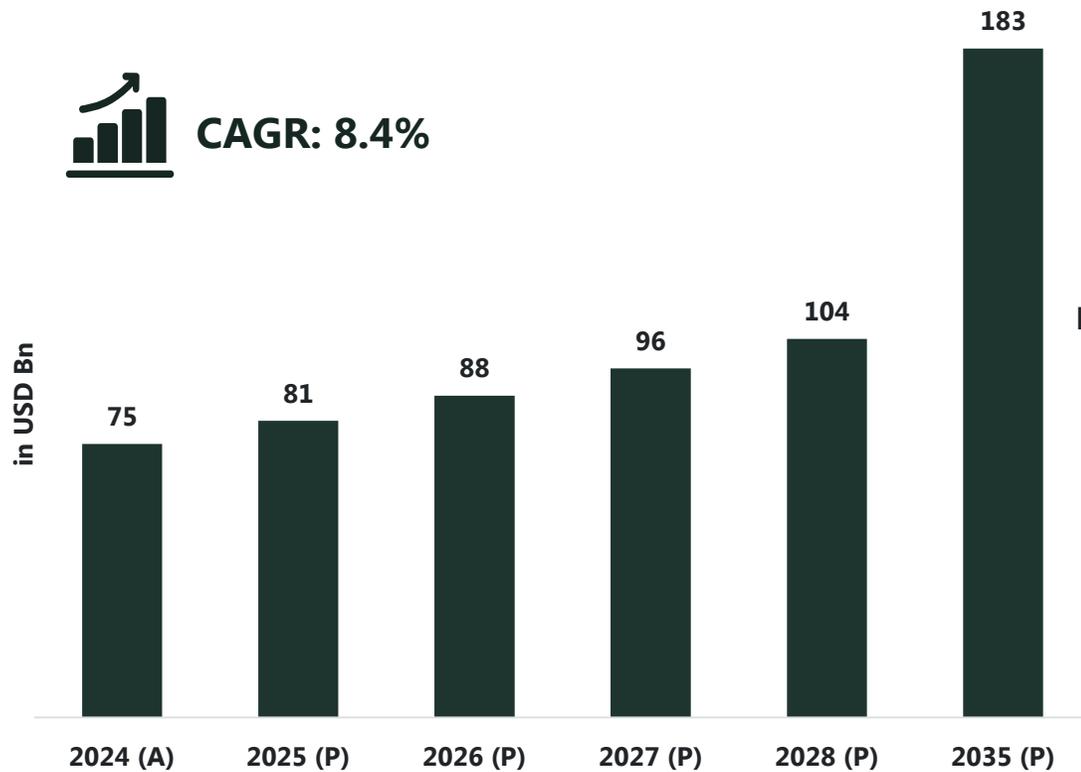
Source: www.linkedin.com

Conclusion

MARC's Takeaway

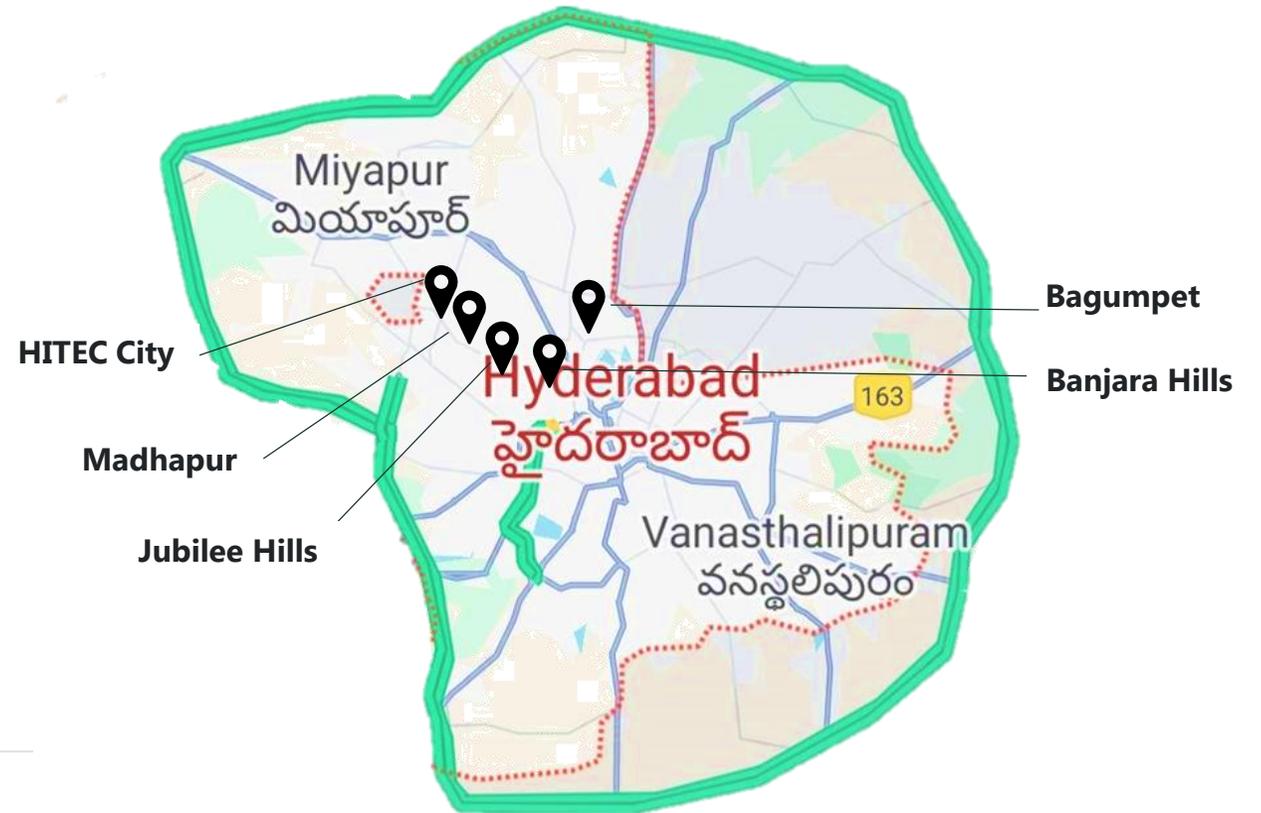
Recognized as one of India's top cities for quality of living in 2023, Hyderabad offers a compelling blend of affordability, world-class healthcare, prestigious educational institutions.

Hyderabad's Projected Gross Metropolitan Product



Source: [KnightFrank](#)

Key areas in Hyderabad for Startups



Lucrative Venture Ideas in Hyderabad

Low barrier to entry business ideas blending conventional and emerging sectors, requiring minimal regulatory formalities while addressing everyday needs with value-added services.

Car Rental Venture



As a major IT hub, Hyderabad has a high demand for car rentals, driven by daily commuting needs and a thriving tourism sector. Launching a rental business with competitive pricing can tap into this growing market.

Coaching Centres



With rising digitization, online education is in demand. Entrepreneurs can monetize their expertise by creating and marketing courses in fields like IT, fashion, finance, and art.

Bed & Breakfast



Convert spare rooms or properties into a bed and breakfast to cater to tourists. Offering an authentic Hyderabad experience can set you apart, and with the right marketing, this investment can yield strong returns.

Event Management



Event management involves planning and coordinating weddings, conferences, and more. With Hyderabad's thriving event scene, a strong network can ensure success in this high-demand industry.

Cleaning Business



With Hyderabad's fast pace, many seek affordable cleaning services for homes and offices. Starting a cleaning business with basic equipment and quality service can meet this demand and drive success.

Preschools and daycares



If you love working with children, starting an early education and daycare center can be rewarding and lucrative. A nurturing environment and strong curriculum ensure their development.

Catering Business



With Hyderabad's growing events scene, catering is a lucrative opportunity. If you excel in crafting delicacies, offering authentic, high-quality food can drive success and quick business growth.

Recruitment Agency



With Hyderabad's booming pharma and IT sectors, a recruitment agency can thrive by offering screening, interviews, and placement services to meet the demand for skilled professionals.

Source: [Expert Beacon](#), [ShipRocket](#)

Our Expertise

Where MARC Steps in

Here's a few crucial steps required to establish and scale your business in Hyderabad and how MARC can add value to your journey:

Legal Registration	Business Plan	Access Funding	Location & Infrastructure	Team
<p>Finalize an appropriate business structure aligned to factors like ownership, liability, and compliance formalities. Common options include:</p> <ul style="list-style-type: none"> • Sole Proprietorship • Partnership • Limited Liability Partnership (LLP) • Private Limited Company <p>Our services: Guide in selecting the right structure based on liability, taxation, and scalability, along with handling registration, GST, and other compliance requirements.</p>	<p>Chart out long-term business goals and key enablers across marketing, operations, technology, funding sources, and other domains in a formal plan.</p> <p>Our services: Conduct feasibility studies, market research, and financial modeling to create a data-driven and investor-friendly business plan.</p>	<p>Explore diverse financing sources based on business maturity and collateral availability:</p> <ul style="list-style-type: none"> • Self Capital -Bank Loans • Family & Friends - Angel Investors • Bootstrapping - Venture Capitalists <p>Our services: Preparation of information memorandums, pitch decks, financial model and valuation along with investor search,</p>	<p>Scout locations balancing factors like property rates, proximity to suppliers/target audience, and compliance factors. Leverage co-working spaces to minimize initial capex.</p> <p>Our services: Conduct location feasibility studies to understand local trends, current scenario, prospects, detailed competitor analysis for that location.</p>	<p>Hire talented candidates through cost-efficient channels like referrals, freelancing marketplaces, and placement partners.</p> <p>Our services: Assist with talent acquisition, role definitions, and performance management systems.</p>

Case Study



Background:

MARC was approached by a client who aimed to create a café brand catering to both locals and tourists in upmarket areas in Hyderabad.

MARC proposed to conduct a detailed market research and feasibility study for this venture to provide critical insights on location viability, market potential, financial planning, and operational setup.



Project Coverage:

- 1. Market and Location Feasibility:** Analysis of locations considering footfall, demographics, competition, accessibility, and tourist density. Assess leasing feasibility, including terms and rental costs.
- 2. Financial Model and Business Plan:** Estimate setup costs, project expenses, forecast revenue and analyze capital budgeting with payback period, ROI, IRR.
- 1. Legal and Regulatory Compliance:** Identify required licenses, GST registration, and statutory compliances for café operations.
- 2. Business Structure:** Advisory on selecting the optimal legal structure for operations.
- 3. Operational Setup and Execution:** Guidance on space selection, layout and interior design suggestions.
- 4. Technology and Equipment:** Recommendations for POS systems, coffee machines, and refrigeration.
- 5. Implementation Timeline and Roadmap:** Setup timeline from location finalization to launch.

Our Team & Success Stories

Key Personnel



Ashutosh Kharangate
Founder & Managing Director

- Part of PWC, Financial Advisory Division for 4 years.
- Expert in Due Diligence and Valuations in M & A across sectors.
- Member of the Institute of Chartered Accounts of India (ICAI).



Satish Shinde
Co-founder and Director

- MD of Astra Metals Group.
- Leading the Marketing and Finance Division of Astra Metals Group.
- Over 30 years of experience in the manufacturing arena
- Structural Engineer



Anita Ganti
Director

- Former Senior Vice President at Wipro for over 4 years.
- Ex Texas Instruments and Flex Executive.
- Finance Major, MBA at The Wharton School of the University of Pennsylvania.

Some of our Accolades



25 Fastest Growing BFSI Companies of India



Top 25 Most Promising Financial Consultants



Manager of the Year



CFO Excellence Award



Best Emerging Company of the year 2019 – Business Advisory Category



Runner up in Financial Services Startup



Best Business Consultancy



Best Enterprise of the Year (Consultancy)



Young Entrepreneur of the Year

Our Clients



Testimonials From Our Clients



Deepak Tripathi

President, Tulip
Diagnostics Pvt Ltd.

"We had the opportunity to meet Ashutosh and utilize the services of MARC for a due diligence and internal audit. It was a good experience. MARC brings a unique blend of big 4 exposure with a local lineage. That gives him a unique perspective and insight to add value to Goan corporates.

Best wishes to MARC! "



Anand Chatterjee

GM, Planet Hollywood
Beach Resort, Goa.

"We appointed MARC to execute two very diverse tasks. One was into market research and the other was a premium inventory assessment and valuation.

We were immensely satisfied with the attention to detailing in both the assignments. The team on both jobs were highly sensitive to our needs, very flexible and result oriented. We are happy to have such expertise at our doorstep. "



Dale Menezes

Director, CMM Group.

"We have worked with MARC on several occasions, and they have consistently surpassed our expectations with their analytical, professional and thorough approach delivered on time and within budget."



Shaunak J Dave

MD & CEO, Optel Group ,India

"We appointed MARC to assist us to prepare comprehensive report for Goa Investment Promotion Board to start our manufacturing facility in Goa, India. They successfully managed the same in stipulated time frame and provided guidance and directions. MARC also was a great help us to obtain all the relevant permissions and licenses to start commercial operations in Goa. We appreciated their guidance and help to begin our venture in Goa. We were indeed happy with their response time, personalised service and the quality of deliverable. We wish them all the best for all their future endeavours to help international and domestic companies who desire to set up operation in Goa & India."

Testimonials From Our Clients



Rakesh Parikh
Managing Director
Pivot Capital LLC

"Marc is highly experienced and professional in the transaction advisory space. They have provided us with the ability to scale quickly, meet and exceed client deadlines and expectations. Ashutosh has been a great team member on call willing to go an extra mile for the client."



Cesar Viana Teague
Director
NextLevel Consulting

"I am very happy with the market research report prepared by the team at MARC for our Technical Staff Augmentation project. This was on identifying current trends, key industries to target, as well as specific Partners to work with. I recommend them highly for gaining deeper insights to support strategic planning work."



Michael Conniff
Managing Director
The Accelerator with Michael
Conniff

"MARC Global did an amazing job on my market research project. They were fast, friendly, and responsive. Most importantly of all the team was willing to go back and supplement the data based on my suggestions. I could not be happier, and thanks to MARC my business development plans leaped ahead at least six months."



Philip Stoten
Founder of SCOOP and
Contributor at Forbes

"We have worked with MARC Global on a number of research projects and have been very impressed with the service and the results! They are efficient, experienced and nice people to work with. We plan to continue to rely on them for all of our research needs going forward. They offer excellent value and provide services that also add value to our own customer-facing work."



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RESEARCH CONSULTING

Delivering Excellence, Partnering Success.

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